



Back to the Crisp

SpeedDelight:
Fast has never tasted so good



What challenges does your business face?

For **every business model** that serves snacks, from kitchen management to customer service, it's tough to juggle it all. If you won't settle for any old service on-the-go but **want to increase productivity** and offer an outstanding snack experience, you need **intuitive, high-performance professional solutions**.

To stand out from the crowd, you need to:

- ▶ **Improve your workflow**
So rush hour won't feel rushed.
- ▶ **Reduce wasted minutes**
Make time your ally.
- ▶ **Offer healthy, delicious snacks quickly and efficiently**
Grill, bake, heat or press - to your heart's content.
- ▶ **Monitor your performance in real time**
Use data and team feedback to your best advantage.



Your insight, our experience

A breakthrough approach to success

Electrolux has listened to **customers like you** and developed a solution that's faster and better than ever. Our strategy begins with your needs: together we can revolutionize and differentiate your business to build your value chain and **increase your profit**.

From Customer Insight to Excellence Inside, here is your premium solution:

► **Fast**

Speed is the key to letting you grow and stand out above the rest, by keeping customers happy even during the lunch or dinner rush.

► **Friendly**

To make sure your business is sustainable, Electrolux has an answer that's ergonomic, energy efficient and environmentally friendly.

► **Easy**

There's no time for complicated tricks: your staff needs a high-tech solution that makes the workflow smooth and simple.

► **Smart**

Enjoy non-stop interaction with your sister outlets and use data to improve your performance.





With this new approach, you'll experience:

► **Consistent quality**

Results are uniformly excellent and easy to replicate, thanks to foolproof, cutting-edge technology.

► **An on-the-go menu that stands out**

The Electrolux solution was engineered from your needs: achieve the breakthrough that will make your business shine.

SpeedDelight

Maximum taste at record speed

SpeedDelight is the new professional solution for businesses on the move: it's a dual-plate appliance with the **first and only combination of three direct and indirect cooking technologies**. Serve delicious food fast: more than a snack, it's a complete taste experience.

► **Speed: turnover like you've never seen it before**

SpeedDelight puts your business on another level: record speed compared with a traditional sandwich press.

► **Food quality: tantalizing and healthy, a feast for all the senses**

The excellence is in every detail: thickness, crispness, grill marks, taste and flavor. Just right, every time.

► **Variety of menus: something for every palate**

SpeedDelight cooks a wide range of foods: sandwiches, roll-ups, tacos, pizzas, bakery items and much more. Multiple cooking programs in a single solution.

► **Simplicity: no worries for you or your staff**

Ease and comfort are SpeedDelight's core values from every angle: from set-up to daily use and maintenance. Plus a premium Customer Care package.

► **Connection: sustainable integration with your workspace**

With its attractive design and 24/7 smart connection, SpeedDelight will fit right in with your kitchen management system, while its green technology is good for the environment.



"Frees my creative side, and customers keep coming back"

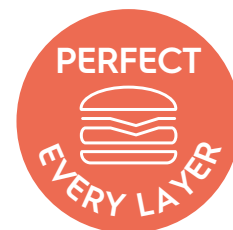
It's hard to create original menu items when the lunch-hour rush makes it a challenge just to keep the line moving. With SpeedDelight's **flexible cooking programs** and **incredible speed**, I can serve up a quesadilla, a sandwich or a pizza and still have time to make my customers feel welcome. They love the food and the relaxed atmosphere and keep coming back for more. I can cook and serve with a smile, and I can't wait to try new ideas!

MR SMITH

Ideal SpeedDelight Owner



Back to the crisp Quality on every level



Innovation and technology make sure snacks are perfectly crispy outside and cooked just right inside thanks to Speedelight's **three cooking systems**. The plate settles with just the **right pressure** and **opens automatically** when your snack is ready. **All guesswork is gone**: the result is exactly what's on your menu, **each and every time**.

► **The perfect cook for every layer**

With **TRIPLE PLAY**, Speedelight combines direct cooking (contact plates) and two kinds of indirect cooking (infrared and microwaves): cold, undercooked ingredients are a thing of the past.

► **Self-adjusting upper plate**

The plate knows just where to settle, depending on the food: whether you're cooking a pizza, a bakery item or a panino, **PERFECT SQUEEZE** will make sure it's perfect.

► **Won't burn no matter what**

The **HAS YOUR BACK** function opens the lid automatically when your snack is ready. Relax: it's not going to burn.

Out-of-this-world menus for all tastes

With Speedelight you can serve **your kind of healthy, tasty food**. Its cooking programs are perfectly suited to many styles of cuisine, including **street food and local delights**. Invent new snacks and you can be your customers' guide to the infinite world of taste.

- **Total flexibility for every cuisine**

Stand out with amazing food whatever your niche. With the **IDEA MATCHER** function (up to eight different programs/cooking cycles), you're no longer limited to grilling or heating but can combine your favorite techniques.

- **Sweet and savory snacks to your heart's content**

Automatic and customized cooking programs: the LED display will keep you on track by showing the countdown and the program selected.



SpeedDelight: the game changer



Peerless cooking performance **TRIPLE PLAY**

Chef-worthy snacks thanks to the combination of 3 cooking technologies: **contact plates, infrared radiation and microwaves.**

For your food:
crispy on the outside
and perfectly cooked inside.



Worry-free finish **HAS YOUR BACK**

Press the button and your job is done: **the lid will rise automatically** when your snack is ready.

For your food:
it won't burn, and you're safe
to do something else!



SpeedDelight gives you the freedom to combine **speed, quality** and **creativity**: be a sprinter when you cook and an ace when it comes to business.



PS

Perfect Squeeze

An intelligent press **PERFECT SQUEEZE**

The upper **plate settles** automatically on your food with just the **right pressure**.

For your food:

say goodbye to sandwiches that are overly flattened or not crispy enough.

IM

Idea Matcher

Inspirational interface **IDEA MATCHER**

With SpeedDelight, you can let your imagination run wild thanks to the variety of **customizable cooking programs** that start with the press of a button.

For your food:

a potentially unlimited menu.



Scan here to discover
our tutorial videos



SpeedDelight

Stun them with speed



SpeedDelight will amaze you and your customers alike: perfectly **delicious toasted snacks with grill marks** are ready in less time than with any other appliance. The contact plates and infrared radiation reach 100-250°C (212-482°F) and the core of the product 60°C (140°F) in a flash. This unique combination means **a perfect sandwich in under a minute: more than three times faster than a standard press!** Serve flawless snacks in no time and optimize your precious resources. The extra time is all yours!

► **Quick to cook**

Fine food, surprisingly fast.

► **Safe to serve**

The lid opens automatically when your snack is ready. Just serve and repeat!

► **Easy to use**

SpeedDelight's handle and locking mechanism are designed to be opened with ease. So you can get your food cooking even faster.

Creative cooking has never been easier



With Speedelight, simplicity is at your fingertips: with **plug-and-play** installation and a user-friendly control panel, it requires **no ventilation hood** and the non-stick plates are easy to clean. Experiment to your heart's content: only your ideas will leave a mark. **One perfect sandwich or a hundred:** each one is as good as the last.

► **Minimum effort for maximum performance**

Simplicity is the word: no experience or special skills required.
Consistency, too: get the same great quality no matter who operates the machine.

► **Hassle-free maintenance**

The removable cooking top and ventilation filters
and the streamlined design ensure easy access and cleaning.



SpeedDelight: 360° innovation



In a class of its own
with these exciting features:



Green technology

The exclusive **Energy Saving Mode** is good for the environment and your bottom line. Be green and close the lid when the stand-by notification appears: SpeedDelight will consume **60% less energy**!



Easy to service

Quick access to inside components makes maintenance a snap with an on-site visit from one of our thousands of professional technicians. Safe and practical to use, safe and practical to maintain.



Streamlined and ergonomic

SpeedDelight is quick to set up and requires no ventilation hood or extra space on the sides. That means you can put it anywhere on your countertop! Its ergonomic features include smooth edges, stable handles, a self-regulating lid and extra-large display.



24/7 smart connection

SpeedDelight is so much more than a standalone machine: it integrates perfectly with your outlet management system so you can use data flows to your best advantage. Imagine you own a Quick Service Restaurant chain: thanks to the USB port and wifi capability, you can track, upgrade and share cooking menus using any mobile device; enjoy remote interaction concerning recipes, programs, and performance; and monitor any warnings or malfunctions. Keep your outlets in the loop, whether they're across town or across the ocean!

SpeedDelight will revolutionize your business. Which one is yours?

SpeedDelight is the **ingenious solution** for everyone in the business of serving snacks: **pubs & bars, QSR, coffee shops and retail** outlets that aim to serve fine food with record speed. An exceptional snack experience to attract new customers and send your business soaring. In just the direction you want.

► **Versatility is yours: more is better**

Unlimited menus for different food service businesses.

SpeedDelight: where quality meets creativity, whatever your style!

► **A feast for the eyes**

SpeedDelight has an ergonomic, sleek design. Show it off to your customers and surprise them with special snacks, right before their eyes.

Perfect for any location, it's good taste in every sense of the term.

► **Stay in sync with your team**

Enjoy daily remote interaction with your sister outlets concerning recipes, programs and performance. Your world at a touch: SpeedDelight connects the dots and helps your chain reach its full potential.

Meet our friends and see how SpeedDelight has made them **happier than ever!**



PUBS & BARS

QSR

COFFEE SHOPS

RETAIL

PUBS & BARS

Magnificent sandwiches to go with your selection of beers.

With Speedelight in the kitchen, let your menu go gourmet: **even your most inexperienced staff** can become a team of top chefs, ready to please a crowd. Customers will love your classic sandwiches and will look forward to trying new ones while they hang out with friends or watch a game. With **TRIPLE PLAY** and **PERFECT SQUEEZE**, your crispy, delicious meals will make *your* place the place to be!



*"Speedelight gives me all the time I need to make elaborate sandwiches and discover new recipes. People come to my pub to chat, enjoy a local beer and taste one of my delicious crispy sandwiches. The quality of my menu has made business boom. The classic sandwich my customers adore? The **BLACK ANGUS PHILLY STEAK**."*
Find the recipe on page 18.

QSR - QUICK SERVICE RESTAURANTS

More creative quality in record time.

SpeedDelight is the solution for **businesses that need to move fast**: be amazed by its speed and high performance, economic and environmental sustainability, multi-functionality and ease of use. Each of its functions will help optimize your workflow: **TRIPLE PLAY**'s three cooking technologies ensure record speed, while the **HAS YOUR BACK** function guarantees you'll never redo a burnt sandwich. Combine rapid service with superior quality and enjoy the taste of not wasting your time.



*"In my business, where speed is everything, I was looking for a solution that would make things run smoother for my staff. SpeedDelight is amazing: it's full of features and makes delicious food fast. My team is relaxed and efficient now. A local favorite is the **HUMMUS & VEGGIE WRAP**."*
Find the recipe on page 18.

COFFEE SHOPS

**Keep them coming back
with unforgettable bakery items.**

Let your customers relax, not stand in line. Speedelight can revolutionize your menu and improve how you manage resources. To stand out from your competitors, you need an innovative solution that's easy to install, operate and maintain. With the **HAS YOUR BACK** function you know what you're cooking won't burn, so go ahead, press the button and fill some coffee orders. With Speedelight, it's all under control.



*"Customers come here because they love our coffee. But to complete our breakfast menu, what we needed was Speedelight. It's easy to use even if we're baristas and not cooks, and it's definitely brought in new business. Our **BREAKFAST SANDWICH** is a great way to start the day."*
Find the recipe on page 19.

RETAIL

Gourmet quality for all the local foods you feature.

Do your customers expect a wide **variety of good-tasting food**? Keep them happy with SpeedDelight. The **IDEA MATCHER** interface will bring out your creative side with quick-start buttons for a range of cooking programs. Even your food-trendy customers will be pleased with your fresh panini, burritos or vegetarian pizzas. They want it - you've got it!



*"I opened my store to provide an alternative to standard on-the-go fare and offer creative meals with quality ingredients. With its flexible cooking programs, SpeedDelight was just what I needed to give it a go. Here, try my **GOAT CHEESE & MUSHROOM PIZZA**."*
Find the recipe on page 19.

SpeeDelight has something for everyone.

What's your favorite?



PUBS & BARS

► **BLACK ANGUS PHILLY STEAK**

Bread type: sub roll

Ingredients: Black Angus roast beef, caramelized onions, green peppers, provolone cheese

Ready in: 60 sec

In an hour you can serve: 50-55



QSR
Quick Service Restaurant

► **HUMMUS & VEGGIE WRAP**

Bread type: wrap

Ingredients: hummus, baby spinach leaves, red peppers, red onion, sliced avocado

Ready in: 40 sec

In an hour you can serve: 70-75



SpeedDelight is perfect for a variety of recipes and menus:
here are some ideas to get your customers hooked.

Have a variation you love? Share it with us and other SpeedDelight fans!

Visit our website and social media channels to **discover more ideas** for sandwiches, burritos, tacos, pizza and much more – a gift from our chefs to you. With SpeedDelight in the kitchen, your customers won't have to wait for something crisp, tasty and new!

 facebook.com/electroluxprofessional

 youtube.com/user/ElectroluxPro

 twitter.com/electroluxpro

 professional.electrolux.com



COFFEE SHOPS

► **BREAKFAST SANDWICH**

Bread type: brioche

Ingredients: poached or scrambled egg, ham, cheddar cheese, mayonnaise

Ready in: 60 sec

In an hour you can serve: 50-55



RETAIL

► **PIZZA BIANCA WITH GOAT CHEESE AND MUSHROOMS**

Ingredients: pizza crust, mozzarella, goat cheese, shiitake or other mushrooms

Ready in: 90 sec

In an hour you can serve: 35-40

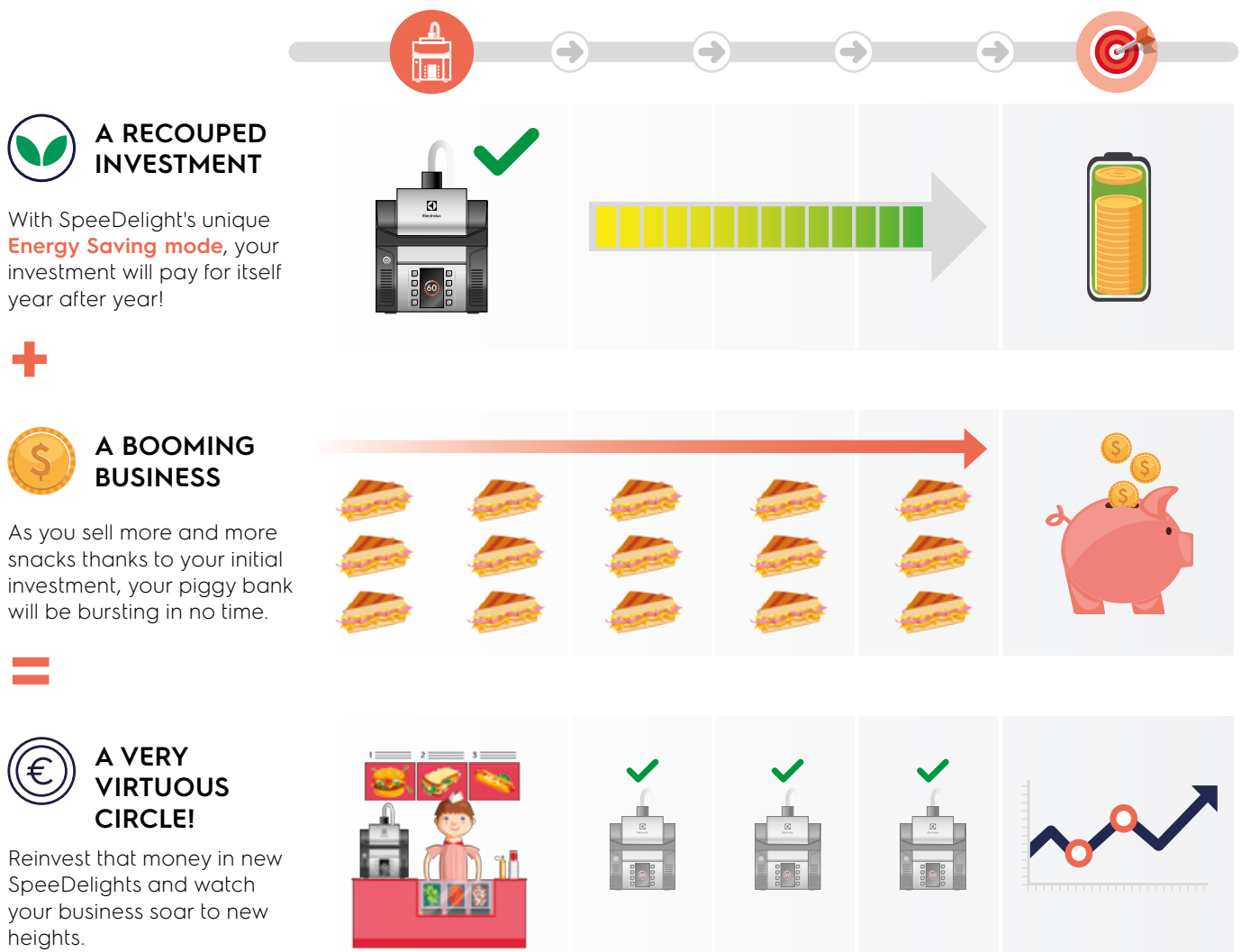


SpeedDelight saves money for you to invest in your future



Imagine you own a Quick Service Restaurant serving an average of 180 sandwiches a day, 7 days a week, working 10 hours a day. SpeedDelight consumes less than half the electricity compared with other solutions using microwave systems, and that adds up to **big savings**: more than **€500*** over the course of a year! What does that mean for your profitability? While you work, SpeedDelight works for you and your future: it will quickly pay for itself and leave you money to invest in new SpeedDelights as your business grows and expands.

*Contact Electrolux Professional for details.



The cherry on top

Peace-of-mind solutions with our Customer Care package

Your satisfaction is our satisfaction. Anything you need is always available thanks to an extensive Customer Care global network with over **2,000** Authorized Service Partners in more than **149** countries. **10,000** professional technicians and over **98,000** spare parts in stock are ready to be dispatched around the world in **24-48** hours. We are always near, always there for you.

► TOPPINGS & MORE

Accessories and consumables for premium maintenance

This kit will keep your Speedelight in peak form so it can do what it does best:



BRUSH

to clean breadcrumbs from the grill plate and cooking surfaces



SPATULA

to remove and plate cooked food



SCRAPER

to remove residue from the glass surface



REMOVABLE TEFLON PLATE

for ease of maintenance



BAKING PAPER

to keep the ribbed heating plate clean



SILICON PROTECTOR

to protect the glass when you clean the upper plate



CLEANING SOLUTIONS

to clean external parts



RAPID GREASE

for special use at high temperatures

► **SPEEDELIGHT ADVANTAGE**

Cutting-edge services for ingenious machines

Because every customer is unique, we've designed a special package called **SPEEDELIGHT ADVANTAGE**. Services are **customized by country and tailored to your specific needs**: with our experienced teams around the world ready to assist you whenever you need, one-size-fits-all service is a thing of the past.

Speedelight knows what you need

Speedelight can detect almost any issue you may be having and report the matching error code on its display. Each code has its own solution and nothing is left to chance. Let **SPEEDELIGHT ADVANTAGE** take care of you: enjoy our user-friendly tutorial videos, a troubleshooting guide so you won't waste time on simple issues, and maintenance programs to keep your Speedelight in tip-top shape.

Make your service complete with this **SPEEDELIGHT ADVANTAGE package**:



TUTORIAL VIDEOS

Five quick & easy clips to learn all the ins and outs:

- 1) use by operator
- 2) main settings
- 3) cooking program setting
- 4) uploading/downloading of cooking programs and data monitoring
- 5) guidelines on daily and weekly cleaning



Scan here
to watch
the videos



EASY TROUBLESHOOTING AND CLEANING INSTRUCTIONS FOR END USERS

Tips & tricks for optimum use, cleaning and maintenance, written specifically for end users.



PERFORMANCE MAINTENANCE

Routine, preventive and corrective maintenance programs for customized care of your appliance.





Discover the Electrolux Excellence
and share more of our thinking at
www.electrolux.com/professional

Follow us on    

Excellence with the environment in mind

- ▶ All our factories are ISO 14001-certified
- ▶ All our solutions are designed for low consumption of water, detergents and harmful emissions
- ▶ In recent years over 70% of our product features have been updated with the environmental needs of our customers in mind
- ▶ Our technology is ROHS and REACH compliant and over 95% recyclable
- ▶ Our products are 100% quality tested by experts



Scan here to learn more
about Speedelight